

April 22, 1942.

Mr. A. I. Lundberg,  
Mechanical Superintendent,  
Fort Worth Star-Telegram,  
OFFICE.

Dear Gus:

Mr. North has written me how smoothly the big edition of last Sunday was handled and that he and Mr. Honea had expressed their appreciation, and that of those of us who were away, for the fine job done.

Since then I have seen the edition and I wish to supplement by this note what they have said on my behalf. I think the edition, without doubt, was the best we have ever issued. It contained a lot of good material. It showed that it had been planned and the subject thoroughly developed. It looked good, which is something that can not be said of all large editions, particularly those issued in a rush. Advertisers got the spirit and instead of the usual congratulatory advertising, ran copy that showed care and thought. The advertisements, by far, were the best we have carried. That it was handled so well, as Mr. North has reported, shows excellent individual and cooperative effort all down the line - the spirit of team work that always has characterized our organization and made me feel it is one of the best, if not the best, in the business.

My hat is off to all of you. I'm proud of the edition. I'm more proud of an organization that could turn out one so good and in such short time and under the handicaps that result from short time. My sincere appreciation to you and those in your department for all that you did. Without the fine work of all of you it would not have been possible.

I shall appreciate your reading this note to those in your department.

Sincerely,

AGC:KD

P r e s i d e n t .