

April 13, 1936.

President Franklin D. Roosevelt,
White House,
Washington, D.C.

Dear Mr. President:

The Grand Champion steer of the Fortieth Annual Southwestern Exposition & Fat Stock Show weighed 1,150 pounds and was bought by the Fort Worth Frontier Centennial for \$1.40 per pound. It was a beautiful animal and it seemed almost sacrilegious for it to be slaughtered. However, there was no way for the Champ to avoid its fate and the old boy is now reposing in the cooler ready for the customers.

As an Honorary President of the Show, it is entirely appropriate that you should be remembered with a choice cut of this prize steer meat. So, we are sending four to you by American Airlines. The steaks will leave the Fort Worth Club refrigerator at 7:30 A. M., depart from the airport at 8:10 and reach you in Washington at 5:41 P. M., weather permitting. It should be reposing in your ice box by 6:30 and ready for an appetizing repast.

Fort Worth's Frontier Centennial will open July 1st, under the direction of Billy Rose, producer of "Jumbo" now playing at the Hippodrome in New York. Incidentally, this all-star production will be a part of the Fort Worth Frontier Centennial for 15 weeks. Paul Whiteman and his orchestra have been contracted for and Fort Worth will produce the most colorful, thrilling and interesting show ever produced in Texas, to which you are extended a cordial invitation for this special occasion on which will be spent, altogether, approximately \$5,000,000.

The latch string will hang on the outside. You will have an opportunity to see the old West in all of its glamour of the days of 1849. We expect an attendance of five million good Democrats, not overlooking a few Republicans. Hurry on, we'll be glad to see you.

Sincerely,

AGC.KD

P.S: The attendance at the show this year was over 300,000.

WHEREAS, on Friday, June 12, 1936, the City of Fort Worth welcomes, with full sense of the high honor conferred upon it, the President on the United States, the Honorable FRANKLIN DELANA ROOSEVELT; and

WHEREAS, the presense of the Nation's Chief Citizen in our city on that day affords the rare opportunity to our citizens and to the citizens of West Texas to greet him, to hear him, and to assist in expressing to him the admiration and affection in which he is held in Texas because of his personal qualities and accomplishments as well as of the greatness of his office and the high statesmanship of his official person:

THEREFORE, I, Van Zandt Jarvis, Mayor of the City of Fort Worth, by authority inherent in my office, do hereby PROCLAIM Friday, June 12, 1936, to be

FORT WORTH AND WEST TEXAS PRESIDENT'S DAY;

AND HEREBY SUMMON all citizens, houses of business and industry, and employers of all sorts, in Fort Worth, to observe the said day as a Holiday, beginning at 1:00 P.M., so that all may be free to attend the President's visit and to join in expressing Texas' welcome to him;

AND DO HEREBY INVITE all citizens of Texas to share with us the honor and privilege of greeting the President, and extending to him the patriotic and loyal welcome which is the due of the people's great leader.

(Signed) Van Zandt Jarvis,
Mayor of Fort Worth.

Attest: _____
City Secretary:

Issued this day of May, 1936.